



**German Partnership
for Sustainable Mobility**

Sustainable Mobility - Made in Germany

WWW.GERMAN-SUSTAINABLE-MOBILITY.DE

Benefits for Friends



Your benefits as a GPSM friend

THE GERMAN PARTNERSHIP FOR SUSTAINABLE MOBILITY (GPSM) SERVES AS A GUIDE FOR SUSTAINABLE MOBILITY AND GREEN LOGISTICS SOLUTIONS FROM GERMANY. AS A PLATFORM FOR EXCHANGING KNOWLEDGE, EXPERTISE AND EXPERIENCES, GPSM SUPPORTS THE TRANSFORMATION TOWARDS SUSTAINABILITY IN DEVELOPING AND EMERGING COUNTRIES. IT IS A NETWORK FOR ACADEMIA, BUSINESSES, CIVIL SOCIETY AND ASSOCIATIONS.

Knowledge Exchange - Idea development

Exchange knowledge and experience in GPSM formats and find new national and international partners. Along with its friends, GPSM produces a host of specialist publications, newsletters and a range of web-based formats, sharing member's knowledge and expertise. The network provides an environment for collaboration with GPSM friends to jointly develop ideas for cooperation in developing and emerging settings.

Public Representation – Speaking up and Working together

Another benefit for GPSM's friends is the public representation they gain by their membership. Chances to represent themselves and the GPSM on panels and other public events, and standing with the positive image of the network for their own public relations are positive impacts of the GPSM.

Networking – internally and externally

Meeting experts at conferences and roundtables is a fundamental basis for GPSM's activities. Participate in a vibrant community and a functioning network, where the full potential of German expertise can be discovered and built-upon. This helps the friends of GPSM - and Germany - as an innovation-driven economy. Meet decision-makers in the international arena (cities, national governments, banks, etc).

→ Please contact us to *become a friend* of the GPSM
secretariat@german-sustainable-mobility.de

ACTIVITIES

- GPSM Roundtables
- GPSM Conferences
- GPSM representatives on congresses of third parties
- GPSM friends as speakers on specialist & high-level panels
- GPSM booth on trade fairs and exhibitions, conferences
- International delegations meet GPSM friends
- Label „Sustainable Mobility - Made in Germany“

PUBLICATIONS & DISSEMINATION

- Specialist publications
- Translations of existing publications
- Spotlights / briefs / summaries
- Regular articles in reputable magazines
- Newsletter featuring:
 - *Developments and Opportunities in emerging and developing countries*
 - *Activities of GPSM*
- Online
 - *Interviews / Website representation*
 - *GPSM Job market*
 - *Social Media*

BENEFITS

	Networking	Public attention & representation	Knowledge exchange
GPSM Roundtables	✓	✓	✓
GPSM Conferences	✓	✓	✓
GPSM representatives on congresses of third parties	✓	✓	✓
GPSM friends as speakers on specialist & high-level panels	✓	✓	✓
GPSM booth on trade fairs and exhibitions, conferences	✓	✓	●
International delegations meet GPSM friends	✓	●	✓
Label „Sustainable Mobility - Made in Germany“	●	✓	●
Specialist publications	●	✓	✓
Translations of existing publications	●	✓	✓
Spotlights / briefs / summaries	●	✓	✓
Regular articles in reputable magazines	✓	✓	✓
Newsletter featuring:			
• <i>Developments and Opportunities in emerging and developing countries</i>	●	●	✓
• <i>Activities of GPSM</i>	✓	✓	●
Online			
• <i>Interviews / Website representation</i>	✓	✓	✓
• <i>GPSM Job market</i>	✓	✓	●
• <i>Social Media</i>	✓	✓	✓

German Partnership for Sustainable Mobility (GPSM)

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SUSTAINABLE MOBILITY – MADE IN GERMANY

“Sustainable Mobility – Made in Germany” stands for sustainable, proven, resource efficient, innovative, trustworthy and flexible solutions for all domains of mobility and logistics services.

Germany has a long history of successful changes and transformations in the transport sector – including

- the establishment of comprehensive funding schemes
- the re-emergence of walking and cycling as safe and viable modes of transport
- the reorganization of the public transport sector
- the continuous development of progressive regulations
- the development of efficient propulsion systems
- the integration of different modes of transport, including multimodality in logistics and ecomobility

Academia, businesses, civil society and associations have gathered invaluable experience and skills in framing these transformations.

The German experience is worthy of study. Due to the scarcity of energy resources, the high population density and number of enterprises, and the compactness of the country, Germany opted early on for energy-efficient, integrated and smart solutions in the transport sector.

More on [➔ www.german-sustainable-mobility.de](https://www.german-sustainable-mobility.de)

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