

Disruptive Mobility – Transformational change through innovative solutions

March 16 2016, Scale 11, CeBIT Hannover

Innovative mobility solutions change our mobility behavior, the modes of transport we use, the efficiency of transport operations, and our perspective on mobility itself. The intelligent integration of shared mobility services (such as car-sharing, bike-sharing or ride-sharing) with well-developed public transport systems is key for sustainable urban mobility. Integrated information, booking and payment systems help to achieve seamless mobility and high user-friendliness across various modes. Start-ups, app-developer and researchers implement digital applications and new modes of transport planning, through the usage of big and open data.

How comprehensive data-sets and new planning approaches disrupt traditional transport planning will be discussed during the different sessions. Transport experts and developers will elaborate challenges and opportunities and exchange on how applicable these approaches are in the context of developing countries and emerging economies.

Pitch your ideas, meet other stakeholders from around the globe and develop new ideas during the “Disruptive Mobility Day” at CeBIT.

Time/Venue	16 March 2016, CeBIT Scale 11 – Hannover
Morning Session 10:30-12:00	<p>INSPIRE</p> <p>Pitch your ideas at our pop-up booth!</p> <ul style="list-style-type: none">- Meet other start-ups and present your idea- Pitch about Disruptive Mobility- Learn from innovative stakeholders from diverse backgrounds and countries such as Rwanda, Nigeria and many others- Experience transport challenges from developing and emerging countries <p>Discuss your ideas in a joint panel with mobility and drone experts!</p>
Lunch 12:00-13:00	<p>CONNECT</p> <p>Meet each other at our GPSM booth!</p> <ul style="list-style-type: none">- Get in touch with each other, elaborate ideas and connect for future cooperation- Meet and connect with start-ups from around the globe – connect with the “Afrika Verein e.V.”- Present your material at our booth during the whole day


Supported by

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On behalf of

 Federal Ministry
for Economic Cooperation
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 Federal Ministry for the
Environment, Nature Conservation,
Building and Nuclear Safety

**Afternoon
Session
13:00-14:30**

DEVELOP

Work together on challenges and opportunities for disruptive transport planning – moderated by design-thinking experts

In the future, intelligent transport systems will be able to respond in real-time to manage capacity, sense demand, measure performance and predict to avoid disruption. Gathering customer's data to better understand the demand for transport services is a unique opportunity for the improvement of transport planning and advisory services to decision makers. Crowd-based transport data offers transformational change not only in developed countries, but also in the context of developing and emerging economies. In many developing cities, lack of reliable transport data is one of the key hurdles for comprehensive transport planning.

Transport experts will elaborate challenges and opportunities of higher speed of data gathering as well as potential scope for cooperation and action of technical assistance to increase disruptive transport planning approaches.

Leading Questions:

- How do these new forms of information and detailed data align with traditional transport planning approaches such as rational planning models, transit oriented development or the instruments of National/Urban Mobility Plans?
- Will we have to rethink the type of transport planning we know or is new available data just an add on?
- Which new business models will transform the field of transport planning?

14:30-16:30

INSPIRE II

Presentations

- Present your ideas from the track transport and mobility as well as drones
- MakeIT presentation of the short studies
- Discussion
- Inspire: Talk following
- Round of talks MakeIT and Wrap up of the day following

For registration, please send an e-mail to secretariat@german-sustainable-mobility.de

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